

Strengthen Your Business at Alliance Day 2013

Registration is now open for Alliance Day 2013, the exclusive global gathering of NI Alliance Partners who are reshaping the world through graphical system design. Whether you're new to the program or have been an active member for many years, we invite you to join us as we celebrate your efforts and inspire each other to drive mutual success.

» Why Attend?

Alliance Day features invaluable peer networking opportunities and a comprehensive technical program with leading NI and industry experts.

- Learn more about the latest NI objectives and business focus areas
- Connect with peers and build your network
- Discover new NI products and product outlooks
- Collaborate with NI regional sales representatives
- Attend technical, sales, and business sessions

» Get Involved

You can also take advantage of several opportunities to showcase your latest successes, demos, and technical content at Alliance Day:

- **Create an NIWeek exhibit**—Purchase booth space on the show floor.
- **Invest in a sponsorship package**—Increase traffic to your booth and build brand identity.
- **Apply for an award**—Enter to be selected for an Alliance Partner award.

Don't miss your chance to elevate your expertise and extend your reach to the NI audience.

Register and see more details at ni.com/allianceday.



Alliance Day at NIWeek offers presentations and resources specifically for companies in the NI Alliance Partner Network.